

BRYAN HOLLAND

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Experience	Motion Graphics Designer + Post Production Producer 2018 – Present	Fidelity Investments (New York City) Clients include NBC, HP, Northrop Grumman, Pfizer, Blue Cross Blue Shield • design and animate motion graphics (explainer videos & opens) • edit client projects and highlight reels • plan pre-production logistics for shoot, post and distribution • create budgets and workflows and troubleshoot in post production
	Senior Post Production Producer, Editor + Motion Graphics 2008 – 2018	Consultancy Media / LifeMinute.tv (New York City) Clients include NY Fashion Week, LG, Duracell, Ellen, L'Oréal, Neutrogena, NYC Red Carpets, Billboard Awards, Atlantic Records, CEW Awards, Seventeen Magazine, Cavalli, Allure Magazine, CVS, Popsugar • created news packages on location with a flypack for national distribution • produced and edited news packages & highlight reels • planned pre-production logistics for shoot, edit and distribution • created and managed departmental and project workflows • collaborated with clients, from brief to air date • developed motion graphics, from creative direction to design • hired and managed editors, assistant editors and designers as needed • vetted and purchased equipment from cameras to computers
	Post + Interactive Production 2007 – 2008	Creative Bubble (New York City) Clients included Nickelodeon, Rainbow Media, AIGA, Christie's • created graphics for broadcast, web and DVD • edited and compressed clips for broadcast, web and archive • set-up broadcast equipment and QC video output • programmed using actionscript and HTML • authored DVDs
	Interactive Video 2006 – 2007	Giant Interactive (New York City) Clients included HBO, MTV, New Video, Weinstein, Sony BMG, • authored DVDs for mass market using Scenarist • collaborated with producers for DVD production • edited and encoded footage
	Multimedia Producer 2003 – 2006	IDC (New York City) Clients included Sony BMG, Ogilvy, McCann-Erickson, A&E Television, BBDO, Oxygen Network • oversaw production of all multimedia projects • compiled client reels for global distribution • edited video • created motion graphics • authored and designed DVDs • captured and compressed video for all codecs/formats
	Post Production Assistant 2002 – 2003	Broadway Video / SNL (New York City) • compiled rough cuts • loaded and logged tapes
	Additional Experience	Various (New York City + New Orleans) Shooter, Editor and Location Audio for news, sports and industrial formats
Education	New York University School of Visual Arts (SVA)	Tisch School of the Arts, Film/TV/Animation Concentration, B.F.A. Continuing Education, Graphic Design/Motion Design
Applications	Expert Level Proficiency	Adobe CC including Premiere, After Effects, Photoshop, Audition, Illustrator, Apple Motion, Final Cut Pro X, Final Cut Pro 7, PluralEyes, Red Giant Looks, Squeeze, Slack, Keynote, MS Office, various screen capture applications. Cameras: Canon C300 & 5D, Sony FS5, FS7, PMW-300K
Awards		Best Comedy Reel in the LA Actor's Reel Festival Best Animation in the New Orleans Film Festival